



Supporting Local Supply Chains and Producer Networks

At ACME Voyages, we recognize that a sustainable tourism business extends beyond our direct operations and depends on the sustainability of the entire local supply chain. We actively support initiatives that strengthen relationships between accommodations, local producers, and other stakeholders, particularly in the production and distribution of local food products, handicrafts, and souvenirs.

Our approach focuses on capacity building, quality improvement, logistics, and responsible sourcing, ensuring that tourism benefits flow broadly within the community while maintaining high standards for our travellers.

Key Initiatives and Implementation

1. Strengthening Local Food Supply Networks:

- Partnering with accommodations and homestays to source fresh produce, dairy, spices, and other ingredients from nearby farms, reducing transportation emissions and supporting local farmers.
- Supporting farmers with training programs or workshops to improve crop quality, post-harvest handling, and storage, ensuring consistent supply for hospitality services.
- Coordinating logistics between suppliers and accommodations to ensure timely delivery and minimal food waste, sometimes through shared transport initiatives among multiple hotels or lodges.

2. Supporting Handicrafts and Souvenir Production:

- Working with local artisans and craft cooperatives to improve product quality, durability, and packaging for sale to tourists.
- Facilitating connections between accommodations and craft producers, enabling direct sourcing of souvenirs, thereby increasing producer income and reducing reliance on intermediaries.

- Supporting local workshops in areas such as inventory management, marketing, and eco-friendly packaging, helping them meet visitor expectations while remaining sustainable.

3. Logistics and Distribution Collaboration:

- Encouraging joint procurement and bulk transport among multiple accommodations to reduce costs, emissions, and resource use.
- Coordinating with local suppliers to streamline delivery schedules, optimize transport routes, and reduce spoilage or loss.
- Promoting shared storage or cold-chain facilities to maintain quality of perishable products.

4. Capacity Building and Training:

- Offering guidance to local producers on food safety, hygiene standards, and sustainable production practices, aligning with the expectations of the tourism sector.
- Supporting artisans in adopting sustainable materials, eco-friendly dyes, or renewable inputs to produce souvenirs responsibly.

5. Community and Network Development:

- Creating local economic networks that connect farmers, artisans, homestays, and tour operators, ensuring that tourism generates broad social and economic benefits.
- Promoting collaboration between tourism and non-tourism businesses to scale up sustainable practices, encourage innovation, and improve efficiency across the local economy.

Concrete Example:

In a rural Rajasthan village, ACME Voyages promotes a homestay that sources vegetables and dairy from local farmers. The homestay also sells handicrafts from nearby artisans. By connecting the farmers, artisans, and local transport providers, ACME Voyages ensures quality food supply, timely deliveries, eco-friendly packaging, and fair income distribution, while offering travellers authentic and sustainable experiences.

1. Rajasthan

Delwara (Udaipur district)



- Located about 27 km from Udaipur, Delwara is home to the artisan collective Sadhna which supports over 250 artisans in this cluster.
- They specialise in traditional hand-work such as tanka embroidery, appliqué and patch-work—these essentially handmade crafts are produced in the village and benefit local women artisans.

Molela (Rajsamand district)



- Molela is known for terracotta pottery and making ceremonial images of deities, and is cited in handicraft-overviews of Rajasthan.
- Partnering with such a village means could package tours that include visits to the pottery workshops, purchase directly from the makers, and integrate these artisans into your souvenir chain—enhancing transparency, fairness, and local benefit.

Bagru / Sanganer (near Jaipur)



- Bagru and Sanganer have a long history of traditional block-printing (with vegetable dyes, etc) and remain active artisan villages.
- For your supply chain: can have accommodations source printed textiles for guests (table-linen, cushion covers, scarves) directly from these villages; promote artisan visits; coordinate logistics of textile production, processing, packaging and supporting the local community.

2. South India

Vellar Arts & Crafts Village (near Kovalam, Kerala)



- Located in Kerala's Thiruvananthapuram district, this craft village launched the "Gift a Tradition" project to revive traditional handicrafts, enabling direct sourcing from artisans with minimal intermediaries.
- Use-case: can include these artisans in tour supply chain—e.g., homestays partner with craft workshops in Vellar for souvenirs; can streamline logistics by grouping orders from several accommodations; and support logistic improvements and marketing for the local artisans.

Sargaalaya Crafts Village (Iringal, Kozhikode district, Kerala)





- Sargaalaya is a large crafts village in Kerala (20 acre) with stalls, artisan training and display of ethnic crafts.
- This offers you a strong partner for sourcing varied handmade items (textiles, wood, metal crafts) within South India, improving vendor networks, transport logistics and quality standards.

Cholamandal Artists' Village (Chennai, Tamil Nadu)



- While more art-centric, this village in Chennai is a hub of handmade craft and art production.
- For supply chain could collaborate with such villages for higher-end handmade products, artisan visits, tailor-made souvenir development etc.